



**Monica Ahir**  
Regional Care Director – Central

## Meet Monica, your Regional Care Director for Central

### About me

Hello, I'm Monica. I have lived and worked in Wolverhampton for over 15 years and so have a great knowledge of the area and branches that I manage. The quality of care provided by Helping Hands branches is invaluable, and so personalised. This ensures we meet the needs of every single customer which is of paramount importance to me and my team. In my spare time I enjoy reading, spending time with my family and going on exotic holidays!

### My experience and expertise

I have extensive experience in social housing and care which spans over more than 15 years. When I started working in social housing I worked as an Income Team Leader and then progressed to the role of Area Manager – this included managing Older Peoples' Services, Supported Living and Extra Care. I have also worked as an Internal Auditor, and in a previous role I set up the company's entire compliance process.

On an academic level I have a BA(Hons) Business and Management degree, and more recently a Prince2 foundation and practitioner qualification.

I am a very innovative person, and am a big believer in trial and error. You should always give something a go!

### Why I chose Helping Hands

When researching the family owned and managed company I was delighted that Helping Hands not only puts their customers at the forefront but also their staff. This was reinstated by the positive values and culture of the organisation. I'm passionate about working with people, which is why I love working in care.

