



Joanne Broderick

Area Care Manager - Central

Meet Joanne, your Area Care Manager for the Central Region

About me

Hello, I'm Joanne, the Area Care Manager for the Central Region. It's my responsibility to oversee a number of branches as they meet with customers to gain feedback on a regular basis and ensure that they are happy with our service. I support and manage a wonderful team of branch managers, supporting them with supervisions and appraisals. I have lived in Netherton for 30 years, and I have worked in the surrounding areas all of my career.

Experience

I have 20 years' experience in the care industry and have worked through all roles from a carer to senior to visiting officer coordinator to Registered Manager which has given me an in-depth knowledge about all of the roles and expectations. I am very passionate about customers receiving the best quality care possible and we are very thorough when recruiting staff for our job roles. For me I always think whether this would be right for my own family member. I am incredibly committed to ensuring that we deliver the finest quality home care, with compassionate, qualified, experienced carers.

Qualifications

I have a NVQ 3 in Health and Social Care and currently I am completing my Level 5 Diploma Leadership in Health and Social Care.

Why I chose Helping Hands

I was attracted to Helping Hands due to the company ethos and values which mirror my own. The business being family owned and run gives a real sense of belonging to a company that really does care. I feel we provide an excellent service to people who desperately want to stay at home in the area they love, surrounded by friends, family and their pets – but with just a little (or a lot) of support from our incredible carers.

