



Alison Jones

Area Care Manager, South East

Hello, my name is Alison Jones

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About me

As an area care manager, I have operational and financial responsibility for the branches in my region. It is my role to lead and motivate my team and to ensure that the care we provide meets the national standards in terms of quality. On a day-to-day basis, my focus is to drive growth in terms of our carer and customer base.

In my spare time, I enjoy travelling - generally anywhere with sun and usually have another trip planned before the last one has even ended! When I am at home, I go for long walks and love stopping off for a pub lunch.

My experience and expertise

I never intended to have a career in care but when my dad became terminally ill, I saw what an amazing job his team of carers were doing and knew that it is where I wanted to be. I have never looked back!

I have now worked in the care industry for around seven years. After being made redundant from a marketing role, I took the opportunity to join a local care agency. I very quickly moved up the ladder and into a management role, where I gained my Level 5 Diploma in Leadership within Adult Health and Social Care. I have worked across various roles within care including recruitment and business development, and have successfully led teams in both local authority and private markets.

Why I chose Helping Hands

The service that we provide at Helping Hands is of the highest standard. I genuinely believe we have the best carers and the best office teams in the business. I would have no problem in recommending any of our branches to friends or family - I am extremely proud of each and every one of them.

I really enjoy seeing my teams grow and develop, and to hear and see the success stories coming out of our branches confirms to me that I am definitely in the right job. No two days are the same; there is always a new challenge and I love finding practical solutions to help the branches.