



Abi Ayling Branch Manager, Guildford

Hello, my name is Abi and I'm the Branch Manager in Guildford

About me

Hi, I'm Abi and I'm the branch manager for Guildford. I am responsible for the smooth running of the Guildford branch and ensuring that all our customers and carers are looked after. I began working in care 8 years ago when I realised that I could make a difference, and I have never looked back. At the Guildford branch we have a fantastic group of carers who are always willing to go above and beyond. I am proud that we can support people within the local community to live happily and independently within their own homes.

My experience and expertise

I have worked in the care profession for 8 years now – starting as a domiciliary carer myself and working up to be branch manager. I joined care as I wanted to give back to the community and help people who were vulnerable, and I have never looked back. Care to me is more than just looking after somebody – it is creating a better life for that person and helping them with anything that they may need. I have a wide range of experience including domiciliary care, mental health, palliative and dementia care. This knowledge makes me well-rounded and able to understand and adapt to many situations that we are presented with and to offer the best advice and solutions for our customers.

Why I chose Helping Hands

Helping Hands is the company who shares my passion and values. Helping Hands is a company that cares, and caring runs through our whole organisation. The values are instilled in every employee at Helping Hands and it shows with the amazing feedback over the past 30+ years. I love being able to help and impact people's lives positively and I will go above and beyond to ensure that all our customers are happy.